HÔTEL PRICE explorer
by MMCréation

Much more than a simple price shopper. A widget that values the quality/price ratio of your hotel!

The widget which concentrates the decisive criteria of the reservation: The price, reviews and strengths

In its classic version, The Hotel Price Explorer Widget (HPE) of MMCréation allows comparing in real time the proposed rate on your official site with the one displayed on the different sites and portals as soon as possible on the home page. But, if the best rate is obviously the 1st criteria influencing the reservation decision of Internet users, it is not the only criteria. The destination and online reviews have also a very important weight on this decision. Internet users are especially looking for the best quality/price ratio.

It is precisely to address this observation that MMCréation offers you the P R E M I U M version of the Hotel Price Explorer Widget which continues to integrate rate comparisons, and offers as well the addition of a synthetic vision of reviews as well as hotel's strengths.

Main features:

- Real time comparison of the current price with that of the OTA of your choice for any date
- Summary table of the scores obtained by the hotel on the main reference portals
- Possibility to read the latest warnings from customers
- Listing the strong points of the establishment
- Accessible on all pages of the Internet site
- Customizing the graphic charter
- Direct link to online booking

Price	Hotel Rating For 1355 reviews	4,5/5
Reviews	Booking.com	**8,7**/10
	Expedia.com	**4,5**/5
Pros	Hotels.com	**4,5**/5
	Tripadvisor.com	**4,5**/5

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Hotel Area

Hotel Price Explorer Premium allows independent hoteliers to:

- ⚒ Clearly display their rates and to indisputably prove that the latter is the best guaranteed price
- 💬 Value the good reputation of the establishment through the display of its ratings and the last reviews from customers
- 🏆 List the strong points of the hotel including its location, its services...
- 📈 Improve its profitability by reducing the level of commission

Hotel Price Explorer Premium, much more than a simple price shopper tool, it is a widget facilitating the booking decision

In fact, Hotel Price Explorer Premium allows hoteliers members to clearly display their price/quality ratio and thus encourage Internet users to book.

– Internet users no longer need to go to third party sites to ensure that the proposed rate by the hotel is the best

– Internet users are immediately reassured on the quality of the establishment using the ratings and reviews from customers

– Internet users immediately have a summarized vision of the perks and strong points of the hotel

User Area

Hotel Price Explorer allows visitors of the hotelier web sites to:

- 👁 Obtain at a glance price information on the hotel *(Price is the 1st expected information by Internet users on a hotel site)*
- ✳ Have summary information on the location and the services offered by the establishment *(Destination is the 2nd criterion influencing booking)*
- 📋 Have an objective and comprehensive point on the hotel's level of quality thanks to the ratings and reviews from customers

Specifications

- 📅 Compatible with over 20 booking engines
- ⚏ Recovery of ratings from a dozen sites
- ☆ Possible integration of your reviews solution (qualitelis, Vinivi, customer alliance, experience, ...)
- ⚙ Free setting of strengths
- 🖥 Integrates on any type of web site in just a few minutes
- 🌐 Multilangual
- 📊 Followed by the possible turnover generated (UTM tags)
- 🖌 Customizable graphs (colours, location)
- 📱 Mobile friendly