












Price comparison widget for independent hotels compatible with all types of websites

Hotel Price Explorer, the widget that allows independent hotels to convert their website visitors to customers!

Thanks to the Hotel Price Explorer widget hoteliers can now offer on their website a real-time comparison of the proposed tariff, live with that of the various portal sites (OTA). It therefore provides indisputable date by date evidence that the hotel's official website offers the best price guaranteed.

This marketing tool allows the hotelier to set up a proactive sales strategy throughout its website. And what's more, to master its trade policy by being less dependent on OTA (Booking, Expedia, Tripadvisor, hotels.com ...), in particular benefiting from the "billboard" effect.

Main features:

-  Real-time live tariff comparison with those displayed on OTA
-  Display of the widget on arrival on the website
-  Possibility of obtaining comparisons for specific dates
-  Display of the savings
-  Ability to display your exclusive benefits
-  Choice of OTA displayed
-  Possibility to activate and deactivate it depending on the time
-  Available on all pages of the website
-  Multiple display models
-  Customising graphic design
-  Direct link towards online reservation

BEST PRICE GUARANTEED : €140	
09/24/2016	BOOK NOW
Official website (exclusive benefits)	€140
On Booking.com	€156
On Hotels.com	€156
On Venere.com	€156



HÔTEL
PRICE explorer
by MMCreation

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Hotels' benefits

Hotel Price Explorer, allows independent hotels to:

- 👁️ Clearly display their tariff
- 🔍 Proving beyond doubt that their live rate is not higher than that displayed on the OTA
- 👤 Encourage visitors to remain on their site for direct reservations
- 👤 Reinstate confidence and fight against the belief that it would be more advantageous to book via a portal site (OTA)
- 📈 Improve profitability by reducing the level of commissions

Hotel Price Explorer, more than just a comparator, an effective trade monitoring tool with its back-office

Indeed Hotel Price Explorer offers its hotel members tracking and control features that are very useful to improve their business marketing!

- Graphic price details to come on the next few days
- Statistics on the number of clicks on the widget reservation and on the calendar
- Statistics for the distribution of research in X days
- Distribution of searches per days of the week
- Parity check module

Users' benefits

Hotel Price Explorer, allows visitors of hotel web sites to:

- 👁️ Get in a glance information on the hotel price *(The price is the first data expected by users on a hotel website)*
- ☀️ Have indisputable proof that they benefit from the best possible price guaranteed by booking directly on the hotel website *(On equal terms, the majority of users prefer to book direct)*
- 🕒 Save time in the booking process

Specifications:

- 📦 Compatible with twenty booking engines
- 📱 Integrates on any website in minutes
- 🌐 Multilingual: currently available in 3 languages (French, English, German), but can be translated on request in other languages
- 📊 Monitoring of revenue generated possible from Google Analytics via UTM tags facility
- 📱 Mobile Friendly
- 🔧 Customisation of the widget (colours, location, size, design ...)
- 📈 Prices analysis engine with multi-scenario of daily requests
- 🔔 Tariff monitoring system with warning of higher live prices